



# JESSE COLEMAN

## Industrial Strength Photo Retoucher

Specializing in product, packaging, and environmental photography, I offer expert-level knowledge of non-destructive editing techniques, color correction, and realistic product modifications. This includes use of CameraOne and Lightroom, applying pixel-level attention to detail and effectively using automation tools for optimizing workflows.



### CONTACT

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415.533.6182

### REFERENCES

**Olivia Teter,**  
Head of Client Innovation  
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**Roberto Riutort,**  
UX Designer  
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**Alicia Adams**  
Retoucher  
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### INTRODUCTION

Hello, I would like to apply for the position of \_\_\_\_\_ I believe I am a ideal candidate because of the experience I have to offer.

My proven ability to meticulously retouch images and create captivating visuals aligns seamlessly with the needs of a product manufacturer. My deep understanding of lighting, composition, and detail ensures that every product is presented in the best possible light, enhancing its market appeal. Collaborative by nature, I thrive in cross-functional environments and am adept at collaborating with creative teams to align visual content with brand identity.

I am excited about the opportunity, thank you for considering my application. I look forward to the possibility of further discussing how I can bring value to your team.

Sincerely,  
Jesse Coleman

### RESUME SUMMARY

- **Experienced Photo Retoucher with a versatile background** including graphic design, pre-press, and video editing, spanning over 25 years
- **Demonstrated expertise** in processing high-resolution image files by applying color correction, detailed masking, and non-destructive editing techniques
- **Quality Control:** Proven ability to maintain quality standards and integrity of digital assets, as demonstrated in my role at SGK
- **Multifaceted:** Proficient in design and production for print and screen, photography, packaging pre-press, retouching, 3D renderings and video editing
- **Team Player:** Collaborates effectively with clients, team members, and Art Directors to provide support simultaneously across a range of projects



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[jessecoleman.com/4hire/](http://jessecoleman.com/4hire/)

### SOFTWARE

Photoshop  
Illustrator  
InDesign  
LightRoom  
CaptureOne  
Davinci Studio  
Blender

### EDUCATION

**Intermediate Photography**  
City College of San Francisco

**Small Business Managment**  
City College of San Francisco

**Certificate of Multimedia**  
SF State University Ext.

**Graphic Design/Illustration**  
Academy of Art College

### INTERESTS

Drone Photography and Video  
360° Panoramas  
Building Virtual tours  
Generative AI Rendering  
Metaverse Build Projects

### WORK EXPERIENCE

[FL] Freelance [DH] Direct Hire



<b>Photo Retoucher Restoration Hardware</b> [FL] Image editing for color critical, online product catalog	<b>9/2021 - 3/2024</b> 2yrs, 7mos
<b>Photo Retoucher Color Specialist at Colorythm</b> [FL] Image editing for clothing from major brands	<b>10/2020 - 09/2021</b> 12mos
<b>Photo Retoucher at Creative Drive</b> [FL] Image editing for clothing and textiles	<b>07/2019 - 11/2019</b> 4mos
<b>Photo Retoucher at XYZ</b> [DH] Product Image editing for lifestyle brands	<b>01/2019 - 05/2019</b> 4mos
<b>Quality Control and Retouching at Schawk!</b> [DH] Product image editing and digital asset Quality Control	<b>03/2016 - 12/2018</b> 2yrs, 9mos
<b>Production Designer at DDW</b> [FL] Prepress Production and renderings for food packaging	<b>08/2015 - 03/2016</b> 8mos
<b>Photo Retoucher at Apple, Inc</b> [FL] Image editing for online product marketing	<b>05/2015 - 07/2015</b> 3mos
<b>Photo Retoucher at SoFi</b> [FL] Lifestyle image editing for online marketing	<b>02/2015 - 05/2015</b> 4mos
<b>Photo Retoucher at Apple, Inc</b> [FL] Product & lifestyle image editing for Marcom	<b>07/2014 - 11/2014</b> 5mos
<b>Production Artist at Artistic Studios LTD</b> [DH] Packaging design and production, product photography	<b>04/2014 - 07/2014</b> 3mos
<b>Retoucher at Restoration Hardware</b> [FL] Image editing and asset management	<b>02/2014 - 04/2014</b> 3mos
<b>Photo Retoucher/Production Artist at GoPro, Inc</b> [FL] Product retouching and prepress production	<b>08/2012 - 02/2014</b> 1yr, 6mos
<b>Photo Retoucher/Production Artist</b> [FL] Various clients, represented by <b>Creative Circle Staffing</b>	<b>04/2010 - 08/2012</b> 2yrs, 3mos
<b>Lead Production Artist at Wild Planet, Inc.</b> [DH] Graphics, production and photography for packaging	<b>01/2005 - 07/2009</b> 4yr, 5mos
<b>Designer/Production Artist at Cinder Block, Inc.</b> [DH] Graphic design and color separations for silkscreening	<b>07/2003 to 07/2004</b> 12mos
<b>Production Artist/Designer at Palmer Advertising</b> [DH] Design and production for print and web marketing	<b>04/2002 - 05/2003</b> 9mos
<b>Production Artist at Rapid Displays</b> [DH] Design, prototypes and prepress for P.O.P displays	<b>09/ 1999 to 12/2001</b> 2yrs 3mos