

# Jesse Coleman / Retouching / Production / Photography

## Who I am

I'm a digital production know-it-all, but nice. I've integrated my love of graphic design and technology into a variety of marketing, packaging and media production skills.

## What I do

Advanced photo-retouching, photo-renderings, vector illustrations, 3D modeling, pre-press production, photography, analog prototypes & digital mock-ups.

## How I do it

I've mastered the Adobe print production software and I have a working knowledge of 3D modeling and rendering. I've photographed people places and things, plus retained my skills with the traditional tools of the trade for producing mockups and prototypes.

## What I've been doing

- August 2015 - Current • 6mos  
**Production Designer > DDW:** Graphics production for food packaging.
- May 2015 - July 2015 • 3mos  
**Photo Retoucher > Apple, Inc:** Product photo editing for online marketing.
- February 2015 - May 2015 • 4mos  
**Photo Retoucher > SoFi:** Lifestyle photo editing for online marketing.
- July 2014 - November 2014 • 5mos  
**Photo Retoucher > Apple, Inc:** Product & lifestyle photo editing for online marketing..
- April 2014 - July 2014 • 3mos  
**Production Artist/Photographer > Artistic Studios LTD:** Packaging design and production. Product and lifestyle photography.
- February 2014 - April 2014 • 3mos  
**Retoucher > Restoration Hardware:** Product retouching and asset management.
- August 2012 - February 2014 • 1y, 6mos  
**Photo Retoucher/Production Artist > GoPro, Inc:** Product retouching, graphics production.
- April 2010 - August 2012 • 2yrs, 3mos  
**Production Artist > Clorox Company/CCS:** Graphics production for consumer packaging.  
**Photo Retoucher > Dmax Imaging:** Product retouching and image compositing.  
**Production Artist > Levi Strauss & Co.:** Production for publications & in-store signage.  
**Photo Retoucher > Like.com:** Image editing for code-based animations.  
**Production Artist > WIRED Magazine:** Page layout and product image editing.  
**Production Artist & Image Editor > GYRO HSR:** Graphics production for print and internet.
- January 2005 - July 2009 • 4yrs, 5mos  
**Lead Production Artist > Wild Planet, Inc.:** Production and retouching for packaging.
- July 2003 to July 2004 • 1yr  
**Designer/Production Artist > Cinder Block, Inc.:** Design and production for silkscreening.
- April 2002 - May 2003 • 9mos  
**Lead Production Artist/Designer > Palmer Advertising:** Design and production for print.
- September 1999 to December 2001 • 2yrs, 3mos  
**Production Artist > Rapid Displays:** Production graphics for promotional displays.
- January 1996 to October 1997 • 1yr, 10mos  
**Production Artist/Retoucher > GREY Advertising:** Graphics production and retouching.

# Résumé

www.jessecoleman.com

jesse.coleman@me.com

415.533.6182

## Education:

Intermediate Photography  
San Francisco City College  
08/13 to 12/13

Small Business Management  
San Francisco City College  
06/05 to 09/05

Certificate of Multimedia  
SF State University Extension  
08/96 to 05/97

Graphic Design/Illustration  
Academy of Art College  
08/87 to 05/88